**Minnesota Association of Health Underwriters 2017/18 Strategic Plan:**

Over the course of the year we will establish a greater presence and awareness of MAHU and its vital role to agents and the public alike. We will ensure every Minnesotan has access to the services of a licensed insurance professional: though advocacy, professional development and public education.

* Monthly newsletter
* Establish a Legislative Agenda
* Increase awareness of legislative efforts
* Increase contacts list for distribution of “operation shouts”.
* Hold 9-member meetings
* Hold 4-social events
* Hold MAHU Convention/Conference
* Increase Large Agency Involvement from 1 to 3
* Increase Membership to 280 members
* Market LPRT a minimum of 3 times
* Conduct a member Survey
* Participate in “Day on the Hill”
* Create a Webinar Series