



Medicare Summit 2023 | Sponsorship Opportunities

We are excited to offer you an opportunity to participate in our Annual Medicare Summit presented in person on August 23, 2023 at Midland Hills Country Club in Roseville, Minnesota.

MAHU members look forward to the opportunity to interact with sponsor representatives and learn first-hand about your products and services.

Our organization is making an impact through increasing membership, greater attendance at events, and a strong presence at the legislature. We need sponsors like you to make an even greater impact. Our award-winning association relies on our sponsors to have a voice in the health insurance benefits industry.

Deadline for sponsorship commitment is August 1, 2023.

- Confirm acceptance of your MAHU **Medicare Summit Speaker Package and Exhibitor Packages** with Chad Levis | chad.levis@cal-financial.com
- Confirm your benefits and participation as a **MAHU Annual Sponsor** with Mike Anderson | mike@andersonbenefitpartners.com

Once your sponsorship level is confirmed, an invoice will be emailed to pay by credit card or by check.

Event over-view:

What: MAHU Medicare Summit

Dates: Wednesday, August 23, 2023

Location: Midland Hills Country Club | 2002 Fulham Street, Roseville, MN 55113

Time: 8:00 AM – 5:30 PM

Agenda: *(Detailed agenda to be provided)*

8:00 AM Welcome

9:00 AM – 4:00 PM Speakers, plated lunch, networking opportunities

4:00 PM – 5:30 PM Happy Hour with sponsor drawings

CE: No continuing education will be provided at this event

Additional details on package benefits and deadlines:

- **Sponsor Passes to Summit:** Per package as noted for sponsor attendees attending at no charge.
- **Additional sponsor attendees** may register at the MAHU member rate per sponsor package benefits and will receive a code to register their free designated attendee and additional representatives at the member rate.
- **5-minute message** is a benefit of the Lunch Package only and will be scheduled by the committee.
- **Social Sponsor:** Attendees will each receive a sponsor branded drink ticket to use during the Happy Hour.
- **Charging Station Sponsor:** A table with a charging dock and extension cords will be provided for this sponsorship package.
- **Signage:** Menu, charging station, and social sponsors will receive sponsor specific signage based on their sponsorship package to be displayed at the Summit. All participating sponsors will be featured on a thank you poster at the Summit.
- **Exhibit booths** provided will include a 6' draped table and two chairs. *We ask that sponsors not use a typical trade-show set-up due to space considerations.*
- **Branding** for sponsors will include your logo and a link to your website included in event promotional emails, home page of MAHU website, logo on signage at location, logo in the PowerPoint featured at the Summit.
- **Logo needed from sponsors:** High resolution format JPG, PNG, EPS **due to office@emahu.org by 7/1/23.**
- **Sponsorship Confirmation:** Please confirm acceptance of your MAHU Package with either Chad Levis or Mike Anderson as noted above.
- **Questions** on providing materials or paying for your sponsorship can be directed to Sandy Beeson at office@emahu.org



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Summit Packages: MAHU Annual Sponsors

Annual Sponsor Packages Medicare Summit 2023	Annual Sponsor: Number of packages available	Annual Sponsor Exhibitor Package for Medicare Summit	Annual Sponsor attendee passes to Medicare Summit	Annual Sponsor passes to Summit for additional sponsor attendees at member rate	Exhibit Booth	Branding: Logo & link to sponsor website included in event promotion	Introduce Speaker	5-minute message to attendees	Drink tickets: Sponsor branded one per attendee	Signage at Summit	Attendee list after the Summit
Premier Sponsor	See Sponsor Chair	\$500	4	Unlimited	Premier Booth Main Room	Benefit	No	No	No	Thank You Poster	Benefit
Annual Partner	0	\$500	2	Unlimited	Booth Main Room	Benefit	No	No	No	Thank You Poster	Benefit
Annual Advocate	0	\$500	1	Unlimited	Booth Main Room	Benefit	No	No	No	Thank You Poster	Benefit
Annual Large Agency	1	\$500	2	No	No booth	N/A	No	No	No	Thank You Poster	N/A
Annual Agency Bundle	3	\$500	1	No	No booth	N/A	No	No	No	Thank You Poster	N/A

Not an Annual Sponsor?

Learn about the full benefits and how Annual Sponsors support MAHU monthly education, benefit from member socials, and help fund MAHU legislative advocacy for 12-months.

Chat with MAHU Sponsorship Chair Mike Anderson | mike@andersonbenefitpartners.com

Minnesota Association of Health Underwriters
 PO Box 16657 | St. Louis Park, MN 55416
 Phone: 844-333-5593 | Email: office@emahu.org | Website: www.emahu.org

Summit Packages: MAHU Summit Sponsorships

Sponsor Packages MAHU Medicare Summit 2023	Number of Packages Available	Summit Package Cost	45 Minute Benefit presentation	Sponsor attendee passes at no fee to Medicare Summit 2023	Sponsor attendee passes at member rate to Medicare Summit 2023	Exhibit Booth	Branding: Logo & link to sponsor website included in Medicare Summit 2023 promotion	5-minute message to attendees	Drink tickets: Sponsor branded one per attendee	Signage at conference	Attendee List
Carrier Presentation	SOLD OUT	\$1,000.00	1	2	1	Booth Main Room	Benefit	No	No	Benefit	Benefit
Exhibitor Package Turnberry	SOLD OUT	\$650.00	No	1	1	Booth Main Room	Benefit	No	No	Benefit	Benefit
Exhibitor Package St. Andrews	1 Remaining	\$500.00	No	1	1	Booth Vendor Room	Benefit	No	No	Benefit	Benefit
Breakfast Sponsor	1	\$400.00	No	1	0	No booth	Benefit	No	No	Breakfast Poster	Benefit
Lunch Sponsor	1	\$1,000.00	No	2	1	No booth	Benefit	Benefit	No	Lunch Poster	Benefit
Happy Hour Sponsor	SOLD	\$1,000.00	No	2	1	No booth	Benefit	Help with prize drawings	Branded Drink Tickets	Happy Hour Poster	Benefit
Happy Hour Snack Sponsor	1	\$400.00	No	1	0	No booth	Benefit	No	No	Snack Poster	Benefit
Charging Station Sponsor	1	\$200.00	No	0	0	No booth	Benefit	No	No	Charging Station Poster	Benefit