



**BUILDING
STRONGER**

EDUCATION
CONNECTIONS
LEGISLATION

MAHU CONFERENCE JUNE 17 - 18, 2021



Registration at www.emahu.org

AGENDA

Thursday, June 17, 2021 - Virtual Morning Session | MAHU Conference

- 8:00 Sign-in to ZOOM | Virtual Networking
- 8:30 Welcome and MAHU Business Meeting | Andy Wayt, MAHU President 2020-2021
- 9:00 NeuroMarketing:Tapping into the decision-making part of the brain | Steve Ogden, Agency Bloc
(1 CE Approved)
- 10:00 Break
- 10:05 Breakout Sessions:
 - A. Are you already in competition with the Federal Government? | Joshua Haberman, Alexander & Haberman (No CE Offered)
 - B. Medicare Trends and Updates | Mike Smith, The Brokerage Inc. (1CE Approved)
- 11:05 Break
- 11:10 Ethics for Agents - Case Studies | Lynn Schreder, KHI Solutions (1 CE Approved)
- 12:10 End of morning session
- Golf Social | Golfers head to the course!**
- 2:00 9-hole Golf Social | Braemar Golf Course
- Social and Annual Awards Dinner | Braemar Golf Course**
- 5:00 Social and Cash Bar | Braemar Golf Course
- 6:00 Dinner service for in-person attendees & login for virtual attendees for networking
- 6:30 Annual Meeting, Awards Presentation, Board Installation Ceremony
- 7:00 Innovations in Health Insurance: Not an Oxymoron | David Dickey, 2nd Story Sales (1 CE Approved)
- 8:00 End of Dinner Event

Friday, June 18, 2021 - Virtual Morning Session | MAHU Conference

- 8:00 Sign-in to ZOOM | Virtual Networking
- 8:30 Welcome and MAHU Business Meeting | Chad Levis, MAHU President 2021-2022
- 8:45 Linking Oral Health to Overall Health | Dr. Nirmla Prabhu (1 CE Approved)
- 9:45 Break
- 9:50 Breakout Sessions:
 - A. ERISA Bootcamp | David LeFevre, ERISAFire (1 CE Approved)
 - B. COVID Relief – ARPA and the Individual Market | Christina Wessel, MNSure (1 CE Approved)
- 10:50 Break
- 10:55 Contemporary Health Plan Provider Engagement | Shaun Frost, MD, MHM, FACP - HealthPartners
(1 CE Approved)
- 11:55 Break
- 12:00 State & Federal Legislative Update | Tim Wilkin, MAHU Lobbyist & Tom Wright, MAHU Legislative
Chair (No CE Offered)
- 1:00 End of MAHU Conference | Thank you!