



Monthly Board Meeting Minutes

Date: Thursday, March 21, 2024
 Time: 9:00 AM – 11:00 AM
 Location: Zoom

Antitrust Statement: MAHU has adopted an antitrust policy which prohibits the Board and committees from engaging in discussion that could result in any anticompetitive activities.

1) **Call to Order: Start 9:06**

- a. Quorum: Absent: Audrey V, Genevieve F
- b. Antitrust Statement
- c. Approve Today's Agenda | (Agenda 3.21.24) Corey 1st; Brian 2nd
- d. Approve Minutes January 18, 2024 | (Minutes 2.15.24) Holton 1st; Brian 2nd

MAHU Membership Tracking	
Membership as of July 31:	
2019	203
2020	188
2021	181
2022	171
2023	176
Current as of 1/15/24	170
Current as of 2/13/24	180
Current as of 3.16.24	175

2) **President's Report | Mike Anderson**

- a. Comments
- b. Succession Planning | Board 2024- 2025
Election Timing:
 Nominations Due: 3.8.24
Board reviews Nominees: 3.21.24
 (2024 Slate of Board Candidates) :
 Discussed Audrey V: Has only attend 3 of 9 board meetings. Mike will be reaching out to discuss her intentions/commitment moving forward. Election by email vote: 3.25 – 3.28 Ballot Summary to BOD: 3.29.24 Board Officers to National: 5.1.24

- c. June 22-25 National Convention in Chicago, IL.

3) **Treasurer's Report | Lisa Talcott**

- a. Review Monthly Financials February 2024 (Memo and Statements Feb2024) Lisa is currently reviewing RFP's for new Acct firm. Will report once have final recommendations and fees. Lisa will schedule meeting with new Treasurer-Tentatively set as Mike A. Chad and Tom are submitting reimbursement requests to help compensate for Cap Con--\$500.
- b. Outstanding Invoices (Outstanding Invoices)

4) **Awards/LPRT | Sarah Olmanson**

- a. Update/Tasks; Due to NABIP 4/5: Sarah sending spreadsheet to all Board Members to provide documentation.

5) **HUPAC | Corey Anderson**

- a. Update: Brian S just got Triple Crown Pin.

6) **Legislative Report | Tom Wright**

- a. Recap Insurance Day: See Committee Report. Tom attended Regional Leg meeting in Washington. Keep focus on the issues vs the political focus. Remind in member meetings as well. Advocacy overall vs one side or the other (democrat vs republican) CapCon: 12 from MN attended. Alycia Reidel from MN is next president of NABIP. MN more visibility. Tom W and Chad L will be doing follow up meetings with local legislators. Approximate # of meetings had in Washington—about 280 estimate nationally. Angie Craig good target to reach out to about issues. Supportive of issues. NABIP Federal talking points—Lisa will print and bring to March member meeting. Possibly post under legislative tab on our website. Mike Anderson and Tow W testified regarding public options locally in March 2024. Tow W met with Matt Klein on Day of the Hill. Compensation for brokers still a part of public option if passes.

7) **PDC Committee| Genevieve Frazier**

- a. Update | February 15, 2024 (E/R & Evaluation Summaries)

- b. Update | Annual Conference Wednesday, April 24, 2024, Midland Hills (Conference Agenda – Draft) (Conference Sponsorship Update) Presidents' Dinner Update (Invite)
Student Initiative: need code from Sandy for Free Attendance—5 limit for conference. Working with St Thomas for initial outreach. Goal to extend program to promote industry and young professionals to join and potential career path.
- c. 2024 calendar – Confirming speakers (Meeting dates 2024-2025)
 - Plan February 2025 monthly meeting as a legislative meeting in preparation for Insurance Day 2025—suggested as an add on to Feb Meeting—may not have all the issues in time. Have separate quick meeting prior to CapCon and Day on the Hill day or two before.—Suggested Braemar as the back up location for 2025.

8) **Social Events | Holton Sailer**

- a. Update | Plans for 2024
- b. Community Service Event following Benefits Conference – Open Arms
- c. Saints Game Social
- d. Brew Crew – Create calendar of dates, locations for publication

9) **Medicare Summit 2024 | Chad Levis**

- a. Update | Thursday, August 22, 2024 Medicare Summit | Midland Hills
- b. Planning schedule

10) **Membership | Audrey Villeneuve & Brian Szczech**

- a. Current Membership List Review (Current MAHU Membership List) Outreach to non members attendees. Typically see uptick after benefits conference in April. Suggested conferences—Healtha Palooza and IFC event. Local sell sheet -brian put one together that HP sent out. Will bring to meetings and conference as handouts too.

11) **Sponsorship Report | Mike Anderson**

- a. Renewals (Annual Sponsorship Summary)
- b. Outreach to prospective sponsors
- c. Gem Donations

- 12) **Social Media | Mike Anderson & Holton Sailer**
- 13) **New Business: Heads up NABIP budget meeting will be held in MN in September 2024. Board retreat info coming out soon from Lisa Talcott.**
- 14) **Next Board Key Dates and Meetings:**
 - Thursday, April 18, 2024 | Monthly Board Meeting | 9:00 AM – 11:00 AM | Zoom
Mike will provide the meeting links and calendar invites and include the meeting packet in the calendar invite each month.
- 15) **Adjourn: 10:33 AM—Brian 1st. Lisa 2nd—**