WHAT'S HAPPENING IN WA?

PRESENTERS: ANDY WAYT & DAVID THESING

Home

About the WA Cares Fund Why WA Cares? WA Cares Benefits Earning Your Benefits Applying for Benefits Self-Employed Opt-In Exemptions **Employer Information** Join Our Mailing List Learn More Contact Us

WA CARES FUND

Ensuring all Washingtonians have access to affordable long-term care when they need it.

A BOLD STEP

The Washington State Legislature established a long-term care insurance benefit for all eligible workers to address the future long-term care crisis.

WA Cares Fund

About the WA Cares Fund

Home

Why WA Cares?

WA Cares Benefits

Earning Your Benefits

Applying for Benefits

Self-Employed Opt-In

Exemptions

Employer Information

Join Our Mailing List

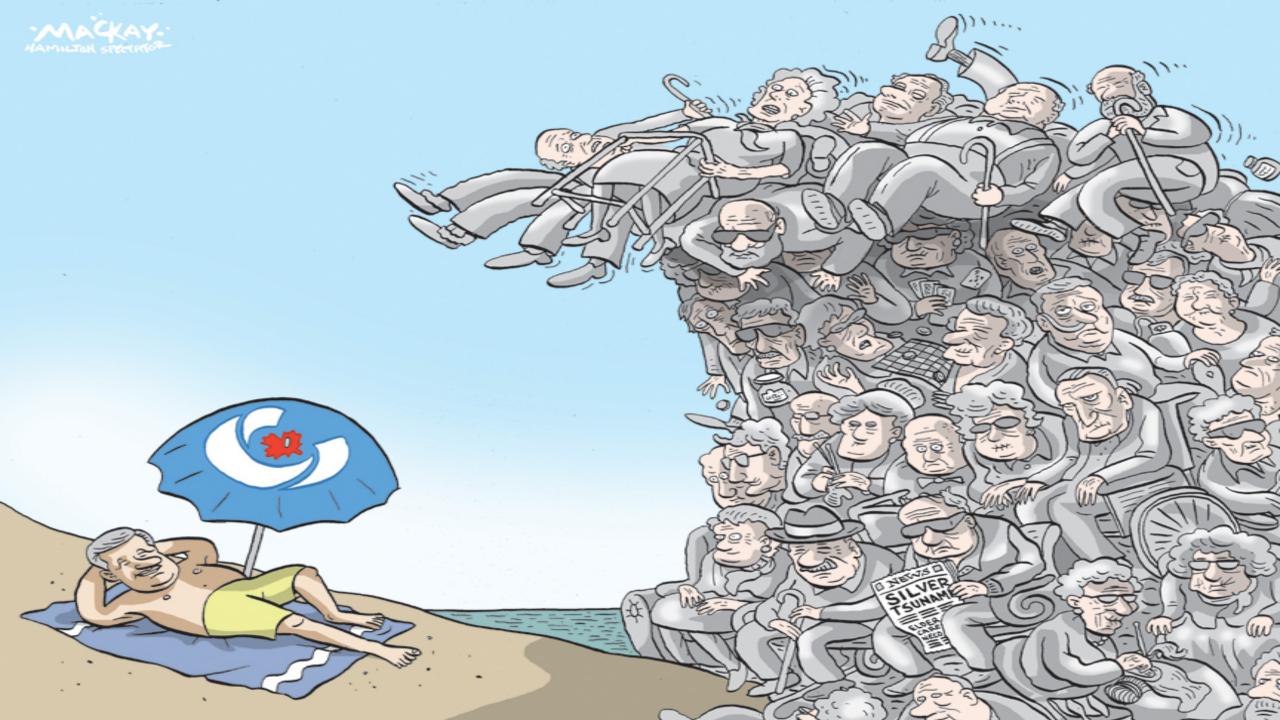
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WA CARES FUND

Ensuring all Washingtonians have access to affordable long-term care when they need it.

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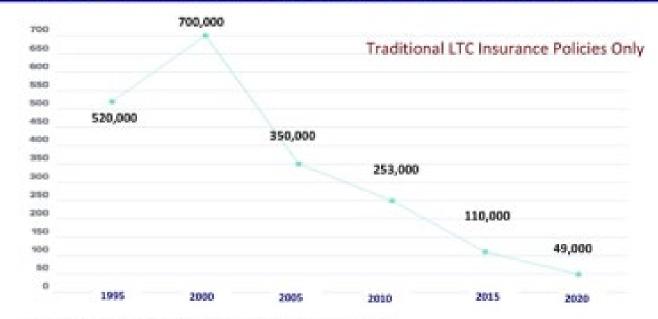
Key Considerations

- Why would clients buy?
- Why would you offer it?
- What is the alternative?



Market Demand

American Association for Long-Term Care Insurance Long-Term Care Insurance New Policy Sales



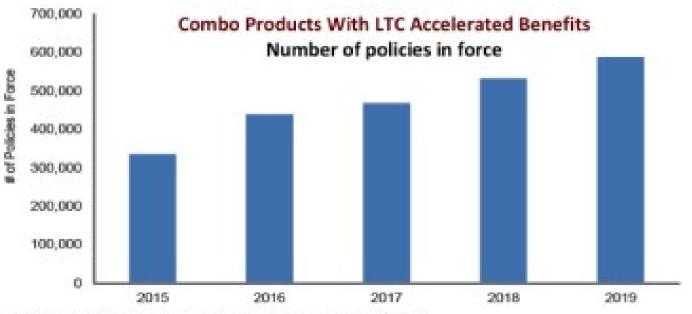
Source: American Association for Long-Term Care Insurance, June 2021. Numbers rounded

See Latest LTC Data – Facts – Costs www.AALTCI.org / LTCFacts-2021

of Policies

332,667,585 Po .18% of Pop

American Association for Long-Term Care Insurance Life & Annuity Products With LTC



Source: AM Best data and research, reprinted with permission, published 01/07/2021

See Latest LTC Data – Facts – Costs www.AALTCI.org / LTCFacts-2021



Why was the Cares Fund passed?



Based on our best estimates, the 2021 reports show:

• The Old-Age and Survivors Insurance (OASI) Trust Fund, which pays retirement and survivors benefits, will be able to pay scheduled benefits on a timely basis until 2033, one year earlier than reported last year. At that time, the fund's reserves will become depleted and continuing tax income will be sufficient to pay 76 percent of scheduled benefits.

• The Disability Insurance (DI) Trust Fund, which pays disability benefits, will be able to pay scheduled benefits until 2057, 8 years earlier than in last year's report. At that time, the fund's reserves will become depleted and continuing tax income will be sufficient to pay 91 percent of scheduled benefits.

• The OASI and DI funds are separate entities under law. The report also presents information that combines the reserves of these two funds in order to illustrate the actuarial status of the Social Security program as a whole. The hypothetical combined OASI and DI funds would be able to pay scheduled benefits on a timely basis until 2034, one year earlier than reported last year. At that time, the combined funds' reserves will become depleted and continuing tax income will be sufficient to pay 78 percent of scheduled benefits.

• The Hospital Insurance (HI) Trust Fund, or Medicare Part A, which helps pay for services such as inpatient hospital care, will be able to pay scheduled benefits until 2026, the same year as reported last year. At that time, the fund's reserves will become depleted and continuing total program income will be sufficient to pay 91 percent of total scheduled benefits.

• The Supplemental Medical Insurance (SMI) Trust Fund has two accounts: Part B, which helps pay for services such as physician and outpatient hospital care, and Part D, which covers prescription drug benefits. SMI is adequately financed into the indefinite future because current law provides financing from general revenues and beneficiary premiums each year to meet the next year's expected costs. Due to these funding provisions and the rapid growth of its costs, SMI will place steadily increasing demands on both taxpayers and beneficiaries.

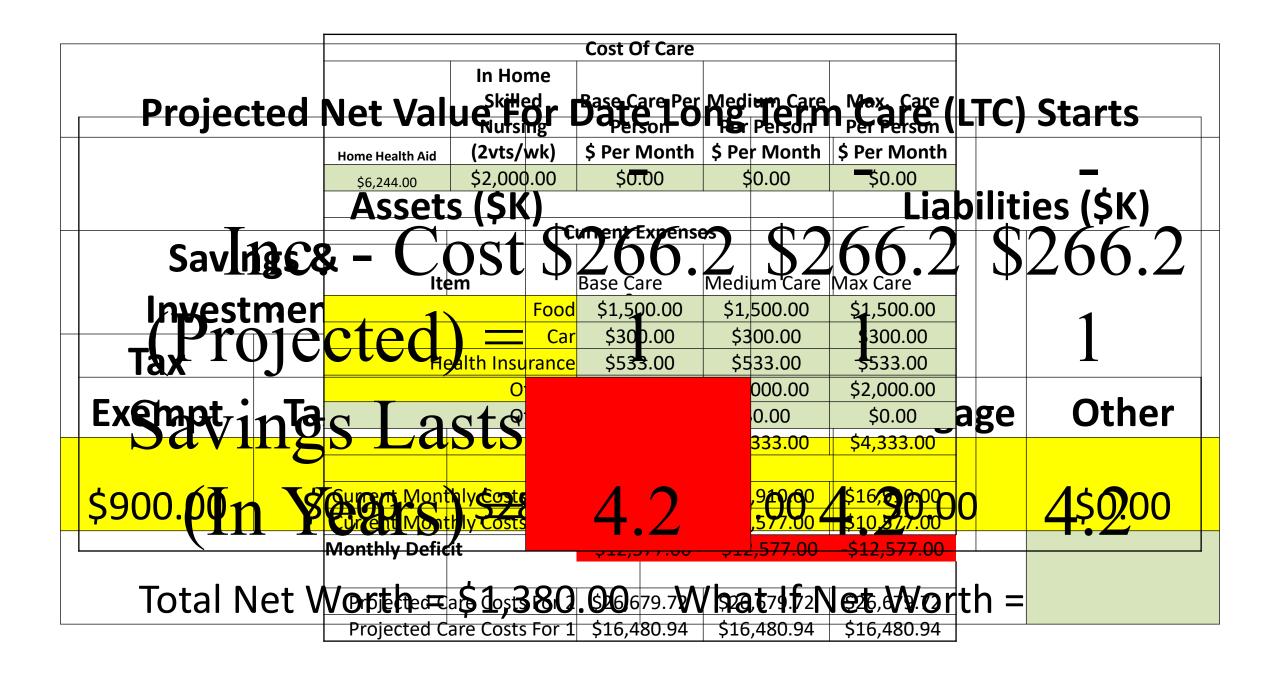
Emotional & Social Burdens

•Who wants to tell their story?



Optional Services on fee basis:

- Medication Management includes set up, administration up to four (4) times daily, and nurse level of Care A - \$815.00
- monitoring services (+ points) Assistance with 1-5 points of Optional Services of Daily Living. Medication Management - includes set up, adn Level of Care B - \$1125.00 nurse monitoring services (5 points) Assistance with 6-7 points of Optional Services of Daily Living. Daily insulin administration via insulin pen (3 p Level of Care C - \$1430.00 Daily physical assistance with dressing one per-Assistance with 8-10 points of Optional Services of Daily Living. Daily physical assistance with dressing two per-• Level of Care D - \$1640.00 Daily physic assistance with grooming (2 poin Assist th 11-12 pr Optional Daily Living. Specia al pre point) \$194 Lev of Care n transfer assista e (2 points) 1 per As 13-1 oints of (rvices of Daily Living. iona ance w ambulating as: ance (2 points) 1 per \$23 .00 2 person . r assistance of ts) h 18 otional Service points of f Daily Living. 2 person ambu of Care \$33 00 Le Mechanical lift 1 o of Optional Ser e of Daily living. A. ore poir tance wit .e wit Phys (2 pc ne per istance with toileting two per 1 (5 point) Physical a Incontinence assistance/toileting schedules (2 points) ٠ Assist with monitoring of glucose once per day (1 point) ٠ Blood pressure, pulse and weight checks once per day (1 point) ٠ Assist with monitoring of glucose more than once per day (3 points) ٠ Blood pressure, pulse, or weight more than once per day (2 point) ٠ Assist with Teds Stockings (1 point) ٠ Assist with Jobst stockings (2 points) Assist with Oxygen (4 point)
- Attendant monitoring service regular room checks throughout 24-hour period up to 4 times (2)



Based on the proposed regulations, all of the following are deemed to be wages subject to withholdings; however, may be subject to change once the final regulations are issued:

- Salary or hourly wages;
- Cash value of goods or services given in the place of money;
- Commissions or piecework;
- Bonuses;
- Cash value of gifts or prizes;
- Cash value of meals and lodging when given as compensation;
- Holiday pay; Paid time off, including vacation leave and sick leave, as well as associated cash outs (except for supplemental benefit payments provided by the employer);

- Separation pay including, but not limited to, severance pay, termination pay, and wages in lieu of notice;
- Value of stocks at the time of transfer to the employee if given as part of a compensation package;
- Compensation for use of specialty equipment, performance of special duties, or working particular shifts; and
- Stipends / per diems unless provided to cover a past or future cost incurred by the employee as a result of the performance of the employee's expected job functions.

LTC Claim Data

American Association for Long-Term Care Insurance Long-Term Care Insurance Claims Paid

Monthly Median LTC Insurance Claims Paid \$11.6 B Benefits Paid Out During The Calendar Year(s) Indicated (\mathbf{i}) In-Home Care \$11.0 B \$10.3 B Paid to Homemaker Services¹ \$7,756 \$9.23 B 325,000 Paid to Home Health Aide¹ \$8,821 5 Paid to Paid to Claimants 310,000 303,000 295,000 Claimants Claimants Claimants 0 2017 2018 2019 2020 Source: Ambrican Association for Lone-Term Care Insurance (AALTCL org) Report, January 203. See Latest LTC Data – Facts – Costs www.AALTCI.org / LTCFacts-2021

Cares Fund Benefits

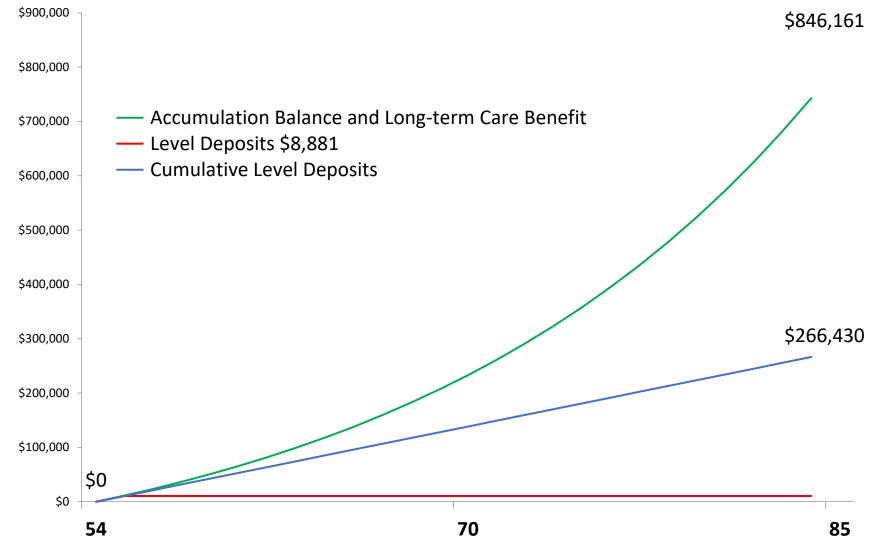
- \$36,500 of LIFETIME LTC benefit
- .58% of all earned wages while working
- 3 of 10 Activities of Daily Living (ADL's)
- 10-year vesting except 3 of 6 if needing care
- Benefits MUST be received in WA

Estimated Future Cost of Long-Term Care Services

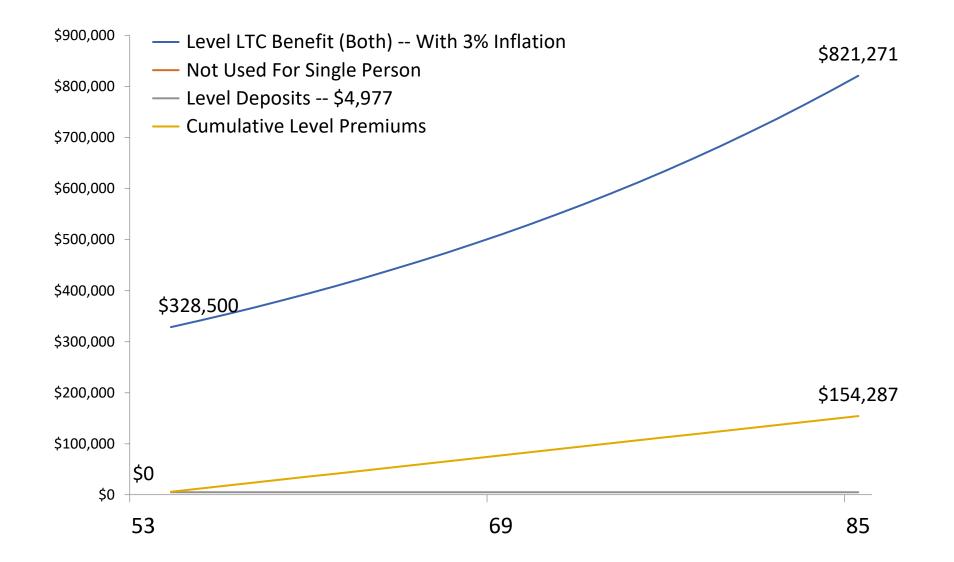
Assuming daily long-term care costs of \$300 and an annual inflation rate of 3 %, the estimated future costs of long-term care services beginning in 31 years are:

Year	Andrea 's Age	Estimated Daily Long-Term Care Costs	Estimated Annual Long-Term Care Costs
31 32 33	85 86 87	750 773 796	273,759 281,972 290,431
Value of	stimated long-term ca current long-term can net after-tax return:	\$846,161 - \$0	
Future	unfunded long-term	\$846,161	

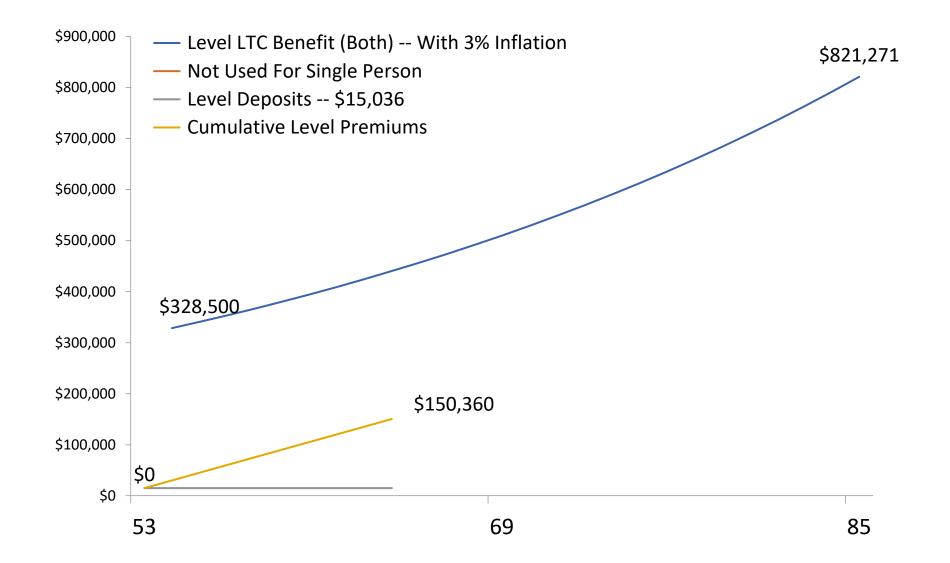
Self Funding



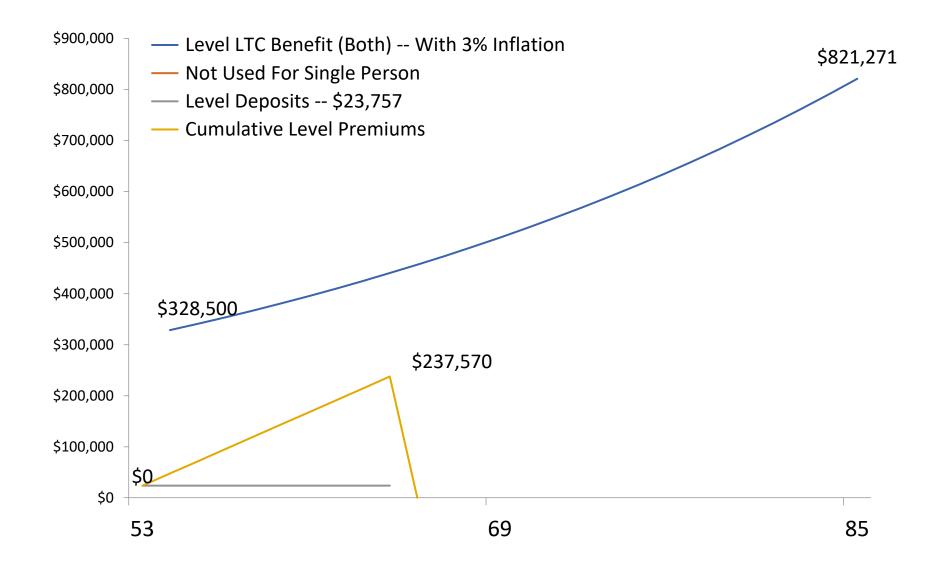
Traditional Lifetime Pay



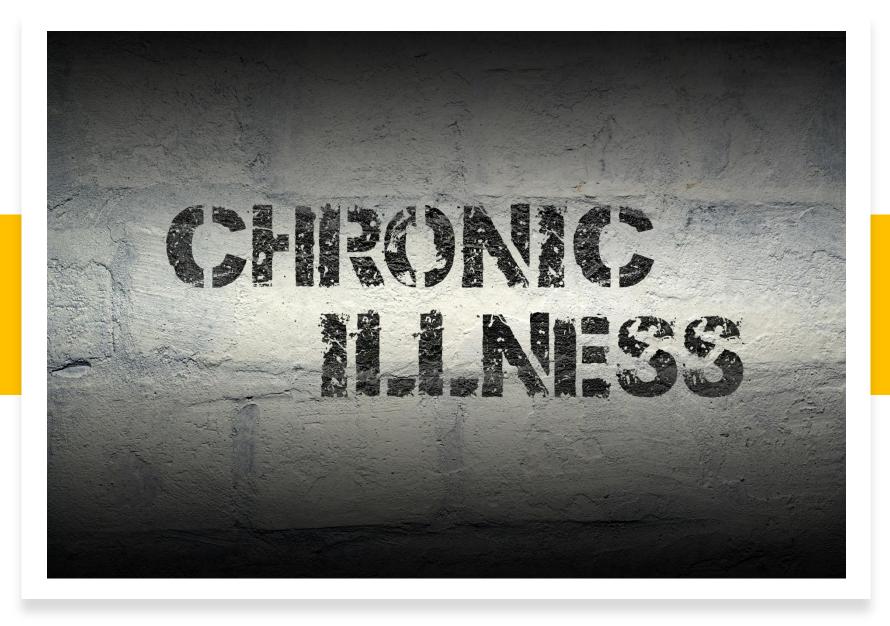
Traditional 10 Pay



Traditional 10 Pay Return of Premium



							Benefits Guarar	_		
			Guaranteed 1.00% Interest Rate							
						Total	Max Monthly	Max Monthly		Total Benefit**
				Total	Net	LTC Benefit	LTC Benefit*	Inflation	Total	(Total LTC
of	_	Scheduled	Cash	Received	Death	(Excludes	(Excludes	Rider	Monthly	Benefit Plus
r	Age	Premium	Value	on Surrender	Benefit	Inflation)	Inflation)	Benefit*	Benefit	Inflation)
1	66	26,651	14,566	21,321	192,000	384,001	8,000	0	8,000	401,281
2	67	26,651	24,290	42,642	192,000	384,001	8,000	240	8,240	412,801
3	68	26,651	34,379	63,963	192,000	384,001	8,000	480	8,480	424,321
4	69	26,651	44,856	85,284	192,000	384,001	8,000	720	8,720	435,841
5	70	26,651	55,740	106,605	192,000	384,001	8,000	960	8,960	447,361
		133,256								
6	71	26,651	67,049	127,926	192,000	384,001	8,000	1,200	9,200	458,881
7	72	26,651	78,808	149,247	192,000	384,001	8,000	1,440	9,440	470,401
8	73	26,651	91,052	170,568	213,210	384,001	8,000	1,680	9,680	481,921
9	74	26,651	103,830	191,889	239 861	384,001	8,000	1,920	9,920	493,441
10	75	26,651	117,213	213 110	266,513	384,001	8,000	2,160	10,160	504,961
		266,513								
11	76	0	120,536	266,513	266,513	384,001	8,000	2,400	10,400	516,481
12	77	0	123,860	266,513	266,513	384,001	8,000	2,640	10,640	528,001
13	78	0	127,182	266,513	266,513	384,001	8,000	2,880	10,880	539,521
14	79	0	130,499	266,513	266,513	384,001	8,000	3,120	11,120	551,041
15	80	0	133,797	266,513	266,513	384,001	8,000	3,360	11,360	562,561
		266,513								



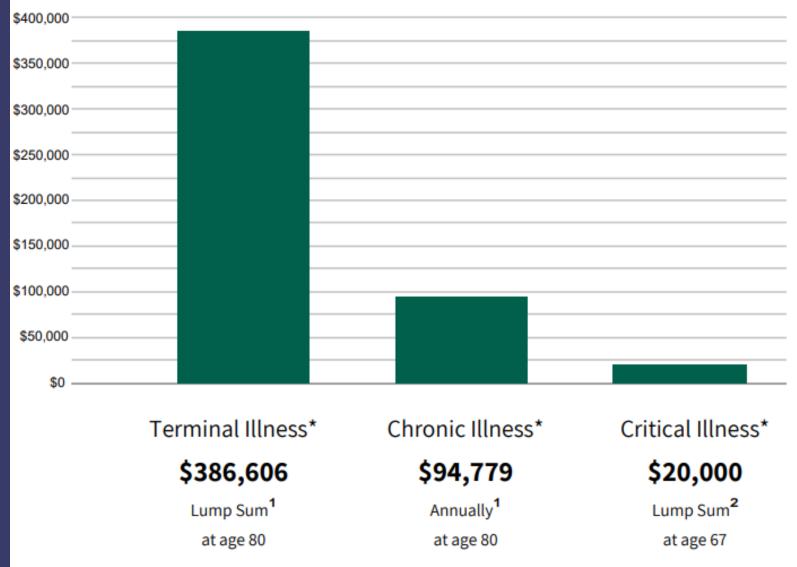
Design Type <u>**Two**</u>: Life with Chronic, Critical and Terminal Illness

ANY BENEFIT PAID UNDER THIS RIDER WILL IMPACT THE POLICY. THE POLICY AMOUNT, CASH VALUE AND LOAN VALUE WILL BE REDUCED IF AN ACCELERATED DEATH BENEFIT IS PAID. THE IMPACT ON THE POLICY IS DISCUSSED IN THE IMPACT ON POLICY PROVISION OF THIS RIDER. YOU SHOULD CONTACT YOUR PERSONAL TAX ADVISOR FOR SPECIFIC ADVICE BEFORE EXERCISING ANY RIGHTS UNDER THIS RIDER. PAYMENTS RECEIVED UNDER THIS CHRONIC ILLNESS ACCELERATED DEATH BENEFIT RIDER ARE NOT PART OF A HEALTH, LONG TERM CARE. OR NURSING HOME INSURANCE POLICY AND MAY NOT BE SUFFICIENT TO COVER MEDICAL, NURSING HOME OR OTHER BILLS.

ALL PROVISIONS OF THE POLICY THAT DO NOT CONFLICT WITH THIS RIDER APPLY TO THIS RIDER. WHERE THERE IS ANY CONFLICT BETWEEN THE RIDER PROVISIONS AND THE POLICY PROVISIONS, THE RIDER PROVISIONS PREVAIL.

	Account Value	Net Cash Value	Death Benefit
	179,866	167,312	455,828
	171,638	161,410	455,828
	161,876	153,971	455,828
	150,231	145,116	455,828
	136,293	133,968	455,828
A80	119,484	119,484	455,828

Accelerated Death Benefits





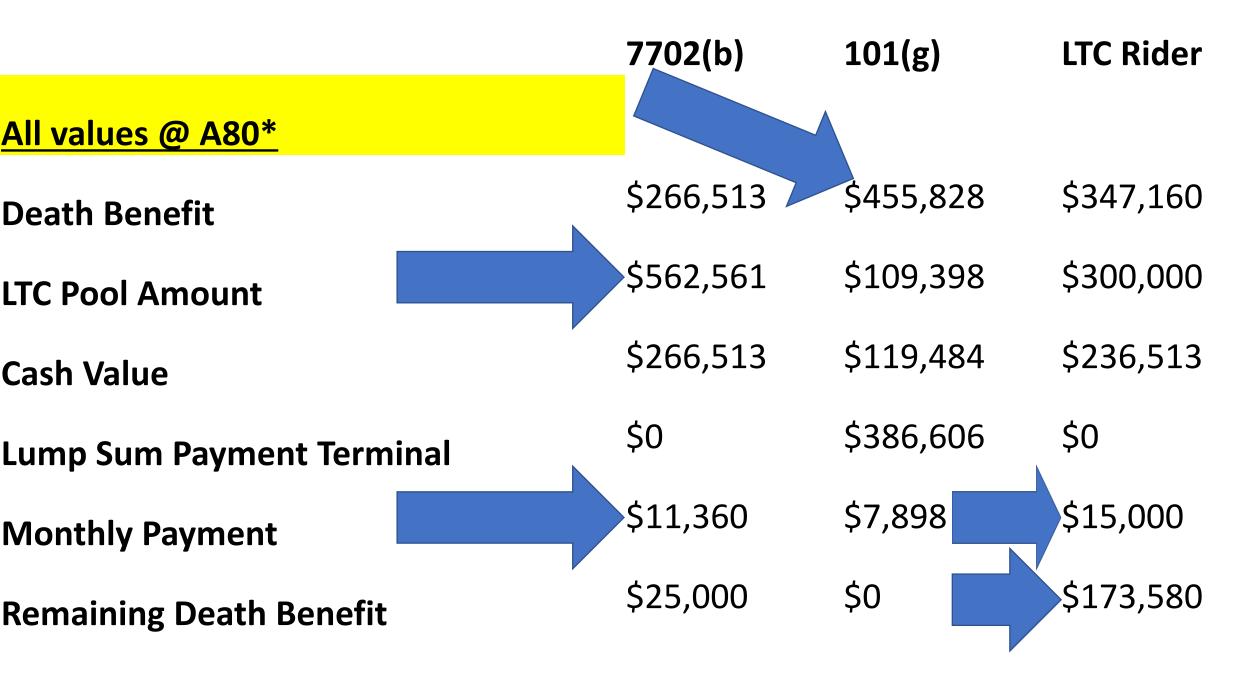
End of		Contract	Death	Cash	Paid-Up		ed Term rance
Year	Age	Premium	Benefit	Value	Insurance	Years	Days
1	67	\$26,651.00	\$347,160	\$0.00	\$0	0	0
2	68	26,651.00	347,160	18,677.21	38,882	4	189
3	69	26,651.00	347,160	39,590.13	79,847	7	270
4	70	26,651.00	347,160	61,339.70	119,770	10	35
5	71	26,651.00	347,160	83,960.65	158,652	11	344
6	72	26,651.00	347,160	107,511.98	196,840	13	172
7	73	26,651.00	347,160	132,073.55	234,680	14	308
8	74	26,651.00	347,160	157,746.03	272,173	16	100
9	75	26,651.00	347,160	184,682.18	309,667	18	103
10	76	26,651.00	347,160	213,086.81	347,160	0	0
				•			

Total Qualified Care Accelerated Death Benefit payable \$300,000; as Cat. A 5.0% with monthly benefit of \$15,000.00, or Cat. B 2.5% with monthly benefit of \$7,500.00*

Cost for t^{1} benefit is \$1,293.00 and is included in the annual premium.

Category A: You are in an assisted living or nursing home facility or receiving home health care regularly

Category B: They're in adult daycare; Dropped off and picked up daily



*Based on A66 Male, Preferred NT, 10 payments of \$26,651

Annuity with LTC Rider



- 1). Turn \$100k into potentially \$300k of LTC on day one.
- 2). Allows for single or joint coverage
- 3). Simplified underwriting only two pages
- 4). Guaranteed return of premium after nine years
- 5). Fixed annuity chassis no medical exams

Joint Insured's Name/Gender/Age: Valued Client/Female/65 Withdrawal Charge Period: 9 Year LTC Inflation Rider: Not							ue): \$0.0012 Not Include Not Include				
									LTC Co	verage ³	
ontract Year	Insured Age	Interest Rate	Interest Credit	Rider Charges ¹	Contract Value / Death Benefit	Contract Withdrawal Value ²		ccelerated efit / Contract Value	Maximum Extended Benef	Total LTC Benefit	Maximum Monthly Bene (per Insured)
1	65-66/65-66	1.75%	\$1,736	\$1,502	\$100,234	\$92,215		\$100,234	\$200,468	\$300,703	\$3,341
2	66-67/66-67	1.00%	\$997	\$1,504	\$100,234	\$92,215	:	\$100,234	\$200,468	\$300,703	\$3,341
3	67-68/67-68	1.00%	\$997	\$1,504	\$100,234	\$93,218		\$100,234	\$200,468	\$300,703	\$3,341
4	68-69/68-69	1.00%	\$997	\$1,504	\$100,234	\$94,220		\$100,234	\$200,468	\$300,703	\$3,341
5	69-70/69-70	1.00%	\$997	\$1,504	\$100,234	\$95,222		\$100,234	\$200,468	\$300,703	\$3,341
6	70-71/70-71	1.00%	\$997	\$1,504	\$100,234	\$96,225	;	\$100,234	\$200,468	\$300,703	\$3,341
7	71-72/71-72	1.00%	\$997	\$1,504	\$100,234	\$97,227		\$100,234	\$200,468	\$300,703	\$3,341
8	72-73/72-73	1.00%	\$997	\$1,504	\$100,234	\$98,230	;	\$100,234	\$200,468	\$300,703	\$3,341
9	73-74/73-74	1.00%	\$997	\$1,504	\$100,234	\$99,232		\$100,234	\$200,468	\$300,703	\$3,341
10	74-75/74-75	1.00%	\$997	\$1,504	\$100.224	\$100,234	;	\$100,234	\$200,468	\$300,703	\$3,341
11	75-76/75-76	1.00%	\$997	\$1,504	\$100,234	\$100,234		\$100,234	\$200,468	\$300,703	\$3,341
12	76-77/76-77	1.00%	\$997	\$1,504	\$100,234	\$100,234	:	\$100,234	\$200,468	\$300,703	\$3,341
13	77-78/77-78	1.00%	\$997	\$1,504	\$100,234	\$100,234		\$100,234	\$200,468	\$300,703	\$3,341
14	78-79/78-79	1.00%	\$997	\$1,504	\$100,234	\$100,234	:	\$100,234	\$200,468	\$300,703	\$3,341
15	79-80/79-80	1.00%	\$997	\$1,504	\$100,234	\$100,234		\$100,234	\$200,468	\$300,703	\$3,341
16	80-81/80-81	1.00%	\$997	\$1,504	\$100,234	\$100,234	;	\$100,234	\$200,468	\$300,703	\$3,341
17	81-82/81-82	1.00%	\$997	\$1,504	\$100,234	\$100,234		\$100,234	\$200,468	\$300,703	\$3,341
18	82-83/82-83	1.00%	\$997	\$1,504	\$100,234	\$100,234		\$100,234	\$200,468	\$300,703	\$3,341
19	83-84/83-84	1.00%	\$997	\$1,504	\$100,234	\$100,234		\$100,234	\$200,468	\$300,703	\$3,341
20	84-85/84-85	1.00%	\$997	\$1,504	\$100,234	\$100,234	:	\$100,234	\$200,468	\$300,703	\$3,341
25	89-90/89-90	1.00%	\$997	\$1,504	\$100,234	\$100,234		\$100,234	\$200,468	\$300,703	\$3,341
30	94-95/94-95	1.00%	\$997	\$1,504	\$100,234	\$100,234	:	\$100,234	\$200,468	\$300,703	\$3,341
35	99-100/99-100	1.00%	\$997	\$1,504	\$100,234	\$100,234		\$100,234	\$200,468	\$300,703	\$3,341

Proposed Insured Health Questions (any questions 1-5 answered 'Yes" will be an automatic decline)

1. Are you currently hospitalized, confined to a bed, or residing in an Assisted Living Facility? 🗌 Yes 🗌 No

2. In the last 12 months have you applied for any long term care policy or long term care rider that was declined or postponed?

	tly using, or in the past 12 months h use any of the following?	ave you used or been med	lically advised by a Healthcare
☐ Yes ☐ No ☐ Yes ☐ No ☐ Yes ☐ No ☐ Yes ☐ No		☐ Yes ☐ No ☐ Yes ☐ No ☐ Yes ☐ No	Stair Lift Oxygen Dialysis machine

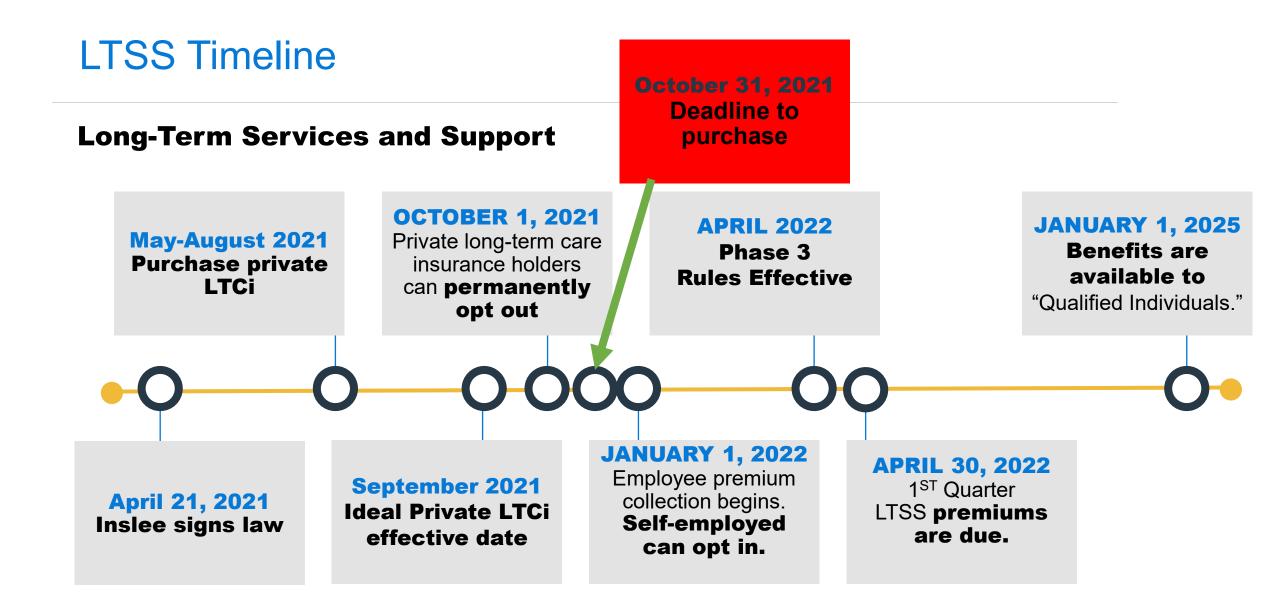
Do you require	assistance or supervision in perfo	rming any of the following a	activities?
☐Yes ☐No ☐Yes ☐No	3	☐ Yes ☐ No ☐ Yes ☐ No ☐ Yes ☐ No ☐ Yes ☐ No ☐ Yes ☐ No	Toileting Managing your bowel or bladder

	$ \rightarrow $	

ForeCare Annuity Application – Medical Questionnaire (continued)
6. In the last 12 months have you had, been diagnosed or treated by a Healthcare Professional, or been prescribed or taken medication for any of the following?
Yes No Aneurysm Yes No Had a seizure or convulsion Yes No Heart bypass surgery Yes No Had multiple falls Yes No Heart valve replacement Yes No Tremors Yes No Vascular surgery Yes No Congestive heart failure Yes No Been hospitalized overnight 2 or more times Yes No Cardiomyopathy
7. In the last 5 years, have you had, been diagnosed or treated by a Healthcare Professional, or been prescribed or taken medication for any of the following?
□ Yes □ No Leukemia □ Yes □ No Hodgkin's disease or other lymphoma □ Yes □ No Any cancer other than non-melanoma skin cancer? □ Yes □ No Alcohol or drug abuse or dependency □ Yes □ No Hospitalization for depression, bi-polar disorder or any other psychiatric disorder □ Yes □ No Blood clotting deficiency, Factor V, VII, VIII, IX, X, □ Yes □ No Idiopathic thrombocytopenic purpura (ITP) or essential thrombocythemia □ Yes □ No Von Willebrand disease □ Yes □ No Smoking with peripheral vascular disease, diabetes, or renal disease
8. In the last 7 years, have you had, been diagnosed or treated by a Healthcare Professional, or been prescribed or taken medication for any of the following?
☐ Yes No TIA with a history of heart disease ☐ Yes No Rheumatoid arthritis requiring use of narcotic medication ☐ Yes No Diabetes currently treated with insulin ☐ Yes No Rheumatoid arthritis requiring use of narcotic medication ☐ Yes No Rheumatoid arthritis with joint deformity ☐ Yes No Bipolar disorder, schizophrenia or other psychosis ☐ Yes No Kidney or cornea transplant ☐ Yes No Chronic kidney failure ☐ Yes No Myasthenia gravis ☐ Yes No Diabetes with a history of TIA, Stroke, Neuropathy, kidney disease, peripheral vascular disease or congestive heart failure
9. Have you been medically advised by a Healthcare Professional to have any surgery, non-routine diagnostic test or medical evaluation that has not yet been completed?
10. Additional Information (If any of the above questions are answered "Yes," please list all medications)



How has the Cares Fund been executed?

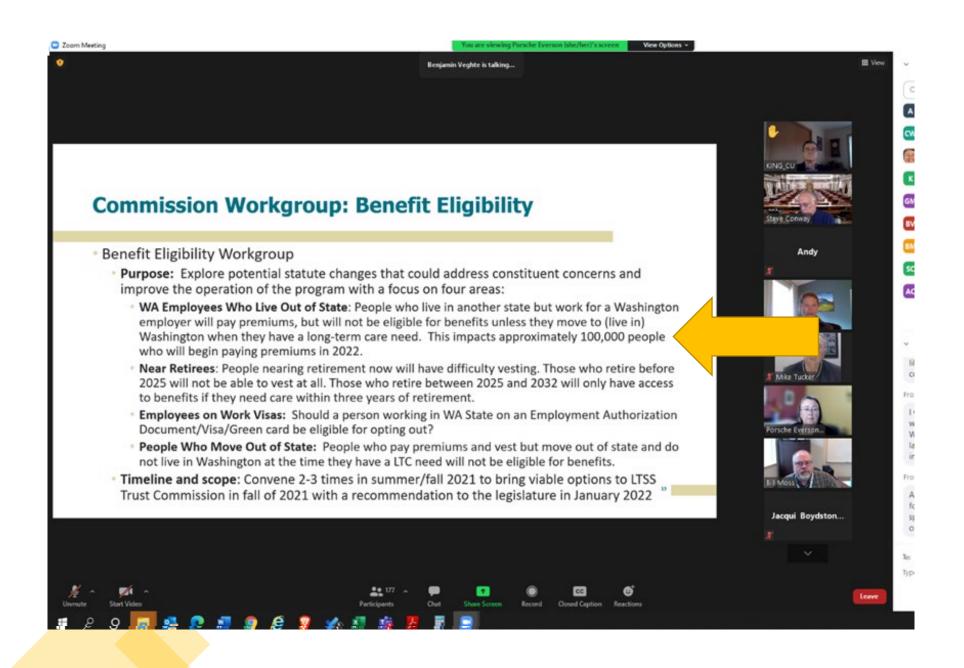


WA Cares Outreach Implementation Timeline



Second postal mailing sends

to employers



Central Employee Services Division (CESD) Department of Human Resources (DHR)



Q. Will King County offer a long-term care insurance option for King County employees? No, King County will not offer a private long-term care insurance option to employees. The Washington State Legislature did not finalize the November 1 deadline to opt out of the program until the end of the 2021 legislative session in April. As of August 1, the state still has not confirmed the rules regarding which private plan designs qualify for a program exemption. Due to this lack of clarity and limited time frame, King County will not offer a private insurance option. The Washington state Office of the Insurance Commissioner website lists private <u>Long-term care insurance companies approved to sell in</u> <u>Washington state</u>, which individuals can use to request quotes.

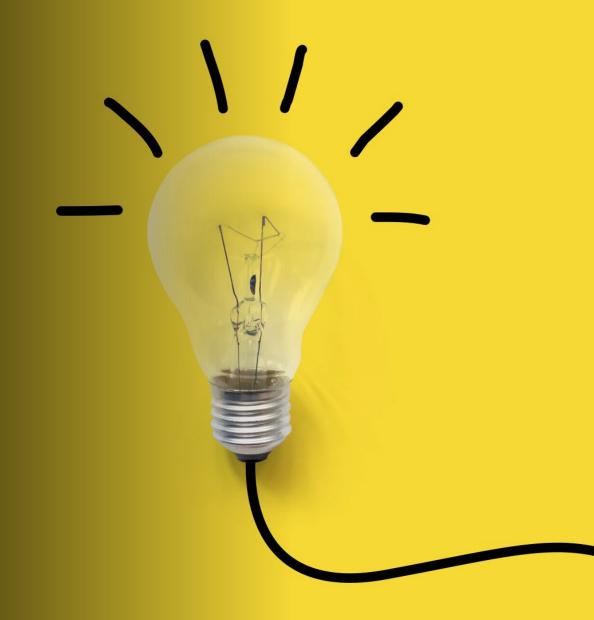






Insights from Brokers & Carrier's Response

Corey Anderson





Nationwide is suspending all individual life insurance sales in Washington state until further notice

Nationwide <Nationwide@email-nationwide.com> Wed 8/11/2021 3:09 PM To: Andy Wayt <awayt@ifcnationalmarketing.com>



View this email as a webpage



Nationwide is suspending all individual life insurance sales in Washington state until further notice

The passage of the WA Cares Fund in Washington state has created an opportunity for people to consider obtaining long-term care coverage. Because of the increasingly intense interest in Nationwide solutions, the application volume we have received has far exceeded expectations. To provide the best possible experience for all customers, we must notify you of the following change to new business applications in Washington.

Effective immediately, Nationwide is temporarily suspending sales of all individual life insurance products, including Nationwide CareMatters[®], in Washington state until further notice.

All Washington applications received after 5:00 p.m. ET, August 10, 2021 will not be processed. **No exceptions will be made**. At this time, while we are making every

Suspension of all asset-based LTC sales in Washington state

OneAmerica Care Solutions <marketingservices.ind@aulind.oneamericaemailservices.com Fri 8/13/2021 3:19 PM

To: Andy Wayt <awayt@ifcnationalmarketing.com>

To view this email as a web page, go here.

August 13, 2021

Care Solutions Update

Suspension of all asset-based LTC sales in Washington state

We have continued monitoring the risk eptic ment created by the WA Cares Fund, and it is necessary to temporary ouspend sales of ALL OneAmerica[®] company products that meet the mition of long-term care in Washington state effective **Aug. 14, 2021**. In addition to Asset Care, <u>communicated earlier</u> <u>this week</u>, this suspension now includes Annuity Care, Annuity Care II, and

Considerations

- •What designs are people purchasing?
 - •18-year-olds
 - •60-year-olds
- Carrier persistency
- Impact on rates?

Conclusions

- •Other states?
- •Timeframe
- Do we need agents?
- •Changes in future?





What's happening in Washington? Could long term care planning be mandated elsewhere? Course# Presenters: Andy Wayt